



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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8/28/03  
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In re original application of:

Applicant : Kenneth C. Hart  
Serial No. : 09/919,786  
Filed : August 1, 2001  
Title of Invention : AIR-INFLATABLE INSULATED COOLER WITH AT LEAST ONE REMOVABLE PRINTABLE EXTERIOR SURFACE  
Examiner : Stephen Garbe  
Group Art Unit : 3727  
Attorney Docket : 134-001USA000

**RECEIVED**

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

JUL 30 2003

OFFICE OF PETITIONS

**RESPONSE TO OFFICE ACTION MAILED JULY 24, 2002**

Sir:

In response to the Office Action mailed in the above-referenced Application on July 24, 2002, Applicant submits herewith the following Amendments for filing in the same:

**AMENDMENT OF THE CLAIMS TO INVENTION:**

Please cancel Claims 1-36 without prejudice or disclaimer and add rewritten claims 37-69 as follows:

--37. An inflatable cooler comprising:

at least one sidewall formed from a flexible plastic membrane having inflatable air chambers therein, said sidewall having an exterior surface, wherein the air chambers of the at least one sidewall act as a thermal insulating barrier for contents of the inflatable cooler;

a flexible plastic membrane that, when removably disposed onto the exterior surface of the at least one sidewall, forms an exterior surface of the cooler suitable for printing information thereon;

wherein said flexible plastic membrane is shaped such that it surrounds the at least one sidewall and provides support for stress normal to the sidewall; and

an inflatable lid formed from a flexible plastic membrane having at least one inflatable air chamber therein, wherein the at least one air chamber of the lid act as a thermal insulating barrier for contents of the inflatable cooler.--

--38. The inflatable cooler of claim 37, wherein said information comprises one of text, graphics, and logos.--